



Tools to Rebuild a Community

INSIDE YOU WILL FIND THE TOOLS YOU NEED FOR:

Helping Communities in Need

Team Building & Leadership Development

Community Recognition

Strengthening Partnerships & Alliances



Together we can rebuild Oakland one home & community at a time!

Corporate philanthropy and community engagement are alive and well in Oakland! For 18 years, Rebuilding Together Oakland has partnered with businesses and organizations that care about, are located in, or do business in Oakland to help them make an impact in the city we call home ~ Oakland. Rebuilding Together is the nation's leading nonprofit working to preserve affordable homeownership and revitalize communities, and the Oakland affiliate, along with its sponsors and volunteers have repaired, restored and modified over 900 homes and 100 community facilities in every neighborhood in Oakland since 1993. Sponsors provide the financial support and sweat equity to perform the necessary repairs to keep low income homeowners safe, comfortable and independent and provide our communities in need with safe and pleasant facilities to learn, play and come together.

There are several ways that you and your organization can get involved.

- **Sponsor a Rebuilding Day Project.** Companies and community groups just like you have been sponsors of Rebuilding Together Oakland projects for over 18 years, and their financial support and employee volunteerism have made a tremendous impact in this community. As a Rebuilding Day sponsor you have the option to create a team-building experience with a group of your employees, business associates and family members, or support a community group that otherwise would not be able to participate as a team.
- **Underwrite a Roof, Wheelchair Ramp or Small Repair Project.** Too often a homeowner applies to our program for desperately needed repairs inside the home, but has a roof in such disrepair that we have to decline her application. With a failed roof, any repairs made would be ruined after the first rain. Volunteers are not able to repair roofs, but generous local roofers offer Rebuilding Together Oakland new roofs and roof repairs at no cost or a reduced "partner" rate. A wheelchair ramp is another necessity for our aging and disabled homeowners. The front steps a homeowner easily navigated a few years ago are now an obstacle rendering many of them homebound and shut-in.
- **Support Safety, Accessibility & Energy Efficiency Modifications with our Safe at Home program.** Every year, Rebuilding Together Oakland modifies over 100 homes with safety, accessibility and energy efficiency enhancements. Modifications include grab bars and other accessibility aids, smoke and carbon monoxide detectors, installing CFL bulbs, caulking, wrapping water heaters, and energy efficient windows and appliances.

We hope you will consider partnering with us to help communities in need. We will be in touch in the coming weeks to talk about how your company, in one or two days can make a big impact in Oakland.

Sincerely,

A handwritten signature in black ink that reads "Kym Luqman".

Kym Luqman
Executive Director

ORGANIZE A COMPANY TEAM BUILDING DAY! (May, June, September)

team building

[teem bil-ding]: the ability to identify and motivate individual employees to form a group that **stays** together, **works** together, and **achieves** together. (Source: *BusinessDictionary.com*)

Companies use team-building to improve productivity and motivation. Taking employees out of the office helps groups break down political and personal barriers; highlights the multiplicity of skills an employee possesses; and to have fun in the process. Additionally, the work you and your colleagues perform will have a significant impact on the local community.

Team Building Day	<ul style="list-style-type: none"><input checked="" type="checkbox"/> Up to 100 volunteers<input checked="" type="checkbox"/> Rebuilding Together Oakland Project Coordinator<input checked="" type="checkbox"/> Logo on project signage<input checked="" type="checkbox"/> Commemorative workday t-shirts with company logo<input checked="" type="checkbox"/> Name on Rebuilding Together Oakland website<input checked="" type="checkbox"/> Continental breakfast & box lunch<input checked="" type="checkbox"/> Project appropriate for skills and number of employee volunteers
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CALL OR EMAIL KYM LUQMAN FOR DETAILS

KYM@RTOAKLAND.ORG ~ 510-625-0316 EXT. 101



BECOME A REBUILDING DAY SPONSOR!

(April & October)

Assemble a team of colleagues and friends and join us for our signature *April Rebuilding* and *October Block Building* events and repair a home, community facility or restore a community park.

Home Builder \$7,500	<input checked="" type="checkbox"/> Up to 30 volunteers <input checked="" type="checkbox"/> Name on 2,000+ workday t-shirts <input checked="" type="checkbox"/> Name on Rebuilding Together Oakland website
Neighborhood Builder \$10,000	<input checked="" type="checkbox"/> Up to 40 volunteers <input checked="" type="checkbox"/> Logo on 2,000+ workday t-shirts <input checked="" type="checkbox"/> Logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Name in press releases
Community Builder \$25,000	<input checked="" type="checkbox"/> Up to 75 volunteers <input checked="" type="checkbox"/> Prominent logo placement on 2,000+ workday t-shirts <input checked="" type="checkbox"/> Prominent logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Logo and project mentioned in press releases
Oakland Builder \$50,000 Title Sponsor	<input checked="" type="checkbox"/> Up to 100 volunteers <input checked="" type="checkbox"/> Top placement of logo on 2,000+ workday t-shirts <input checked="" type="checkbox"/> Title Sponsor logo at events <input checked="" type="checkbox"/> Title Sponsor & logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Title Sponsor logo & designation in press releases

We offer a limited number of sponsorships on a sliding scale starting at \$3,500 for community and faith-based groups and professional membership organizations for up to 25 volunteers. Please contact us at 510.625.0316 ext 101 for additional information.

All Sponsorship Teams Must Provide

- A *Project Captain* to plan the scope of work and supervise the project with guidance and support from Rebuilding Together Oakland
- A *Volunteer Coordinator* to coordinate your team of volunteers

SPONSOR GUIDELINES

(April & October Rebuilding Days)

Sponsor

A sponsor provides:

- A Project Captain to plan the scope of work and supervise the project with guidance from Rebuilding Together Oakland
- A Volunteer Coordinator to coordinate our team of volunteers
- A volunteer team of 10-100 people
- Food and beverages for the volunteers on all workdays
- Contacts they may have for in-kind donations of materials, supplies and skills to maximize project impact

Rebuilding Together Oakland

Rebuilding Together Oakland will provide logistical support for a successful project and great experience.

- Select an appropriate homeowner or community facility
- Provide a list of suggested repairs suitable for your team's skill set.
- Provide group training, program manuals, and materials to your Project Captain and Volunteer Coordinator
- Meet with you to discuss the program and provide you with the support tools for a successful project
- Assist in recruiting additional skilled and unskilled labor and provide basic materials and supplies, as needed
- Provide logistical support during the preparation phase and on all workdays
- Provide banner signage with your name and logo at your project site on the project day
- Provide each of your volunteers with commemorative workday t-shirt
- Provide you with a commemorative group photo of your volunteers with your banner at your project site
- Acknowledge your participation as outlined in the sponsorship levels description



DON'T HAVE A VOLUNTEER TEAM?

Safe at Home

Every 18 seconds, an older adult is treated in an emergency department for a fall, and every 35 minutes an elderly person dies as a result of their injuries. Unintentional falls are a threat to the lives, independence and health of adults ages 65 and older. In Alameda County, 2,872 seniors were hospitalized with an average hospital cost of \$37,534 per patient. The Rebuilding Together Oakland *Safe at Home* program installs safety and accessibility modifications into the homes of low-income seniors so they can move about their homes safely. Simple modifications such as grab bars, raised toilet seats, bath and shower seats and handheld showers increases an elderly person's confidence and independence allowing them to stay in their homes. Our Safe at Home team installs these modifications in over **100** home annually, but our **waiting list is equally as long**. Your sponsorship will enable Rebuilding Together Oakland to address this important need.

Safe at Home Sponsor \$10,000	<input checked="" type="checkbox"/> Logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Logo on Safe at Home brochure (on next available reprint) <input checked="" type="checkbox"/> Logo on 2,000+ workday volunteers shirts
<i>Supports 20 Safe at Home projects</i>	

Wheelchair Ramp

A wheelchair ramp or electric lift is another necessity for our aging and disabled homeowners. The front steps a homeowner easily navigated a few years ago are now an obstacle rendering them homebound and shut-in. Leaving their home to enjoy their backyard, go to church or visit the senior center is monumental task. Often a family member or a frail spouse will attempt to move them and suffer injury themselves or the person they are carrying. Our wheelchair ramp team builds about six ramps a year, but we could build 50 to meet the demand. Your sponsorship will help us meet the need.

Ramp/Lift Sponsor \$10,000	<input checked="" type="checkbox"/> Logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Logo on Safe at Home brochure (on next available reprint) <input checked="" type="checkbox"/> Logo on 2,000+ workday volunteers shirts <input checked="" type="checkbox"/> Logo on project site and project photo
Supports 1 wheelchair ramp	



YOU CAN STILL MAKE AN IMPACT!

Roof Sponsor

Too often a homeowner applies to our program for desperately needed repairs inside the home, but has a roof in such disrepair that we have to decline her application. With a failed roof, any repairs made will be ruined after a major rainstorm. Please help us to say “yes” and sponsor a roof replacement or repair.

Roof Sponsor \$10,000	<input checked="" type="checkbox"/> Logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Logo on 2,000+ workday volunteers shirts <input checked="" type="checkbox"/> Logo on project site
<i>Supports 1 roof replacement</i>	

Energy Efficiency Upgrades

The homeowners we serve live on very modest incomes, many of them are below the poverty level. In addition to replacing conventional bulbs with CFLs, our teams wrap water heaters, caulk windows, install doors sweeps and in some instances, replace old appliances and windows with energy efficient models. Your sponsorship can have an immediate impact on the homeowners’ monthly bottom line and helps our environment in the long run.

Energy Efficiency Sponsor \$1,000 - \$5,000	<input checked="" type="checkbox"/> Name on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Name on Safe at Home brochure (on next available reprint)
<i>Supports energy efficiency upgrades to multiple homes</i>	

Sponsor a Community Team

Many community, civic and school groups have enthusiastic and hardworking members that want the opportunity to work as a team to repair a house or facility but cannot financially sponsor the project. Your sponsorship would enable Rebuilding Together Oakland to repair more homes with these great volunteers groups.

Site Sponsor for a Community Team \$7,500 - \$10,000	<input checked="" type="checkbox"/> Supports up to 40 volunteers <input checked="" type="checkbox"/> Logo on project signage <input checked="" type="checkbox"/> Logo on 2,000+ workday t-shirts <input checked="" type="checkbox"/> Logo on Rebuilding Together Oakland website <input checked="" type="checkbox"/> Logo in media materials
<i>Supports a house or facility project</i>	





SPONSORSHIP AGREEMENT

We are proud to share Rebuilding Together Oakland's commitment to restoring community facilities and homes for Oakland's low income seniors and disabled community members.

Company/Organization Name: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

Email: _____ Fax: _____

We agree to participate as a sponsor this year: *(Check one or more sponsorship opportunities)*

- April Rebuilding** (Volunteer Team Event)
Workdays occur on one or more Saturdays in April culminating on National Rebuilding Day (last Saturday in April)
 \$7,500 \$10,000 \$15,000 \$25,000 \$50,000
- October Block Building Day** (Volunteer Team Event)
Workday occurs on the second Saturday in October in a selected Oakland neighborhood
 \$7,500 \$10,000 \$15,000 \$25,000 \$50,000
- Corporate Team Building Day** (Volunteer Team Event)
Workday can be scheduled on a weekday in the months of May, June & September
 (Please call or email for details) 510-625-0316 ext 101 or kym@rtoakland.org
- Community Team Sponsor**
Your company sponsors a community volunteer team during April or October Rebuilding Days
 \$7,500 \$10,000
- Safe @ Home Sponsor** (Not a volunteer team event)
 \$10,000 Other Amount: _____
- Wheelchair Ramp Sponsor** (Not a volunteer team event)
 \$10,000 Other Amount: _____
- Roof Sponsor** (Not a volunteer team event)
 \$10,000 Other Amount: _____
- Energy Efficiency Sponsor** (Not a volunteer team event)
 \$1,000 \$2,000 \$3,000 \$4,000 \$5,000 Other Amount: _____

Rebuilding Together Oakland will invoice us upon receipt of this agreement. Payment is due 60 days before start of project.
Rebuilding Together Oakland is a 501(c)3 non-profit organization # 94-3213325
We have read the attached Sponsorship Guidelines and understand our sponsorship commitment.

Signature: _____ Date: _____

Please make checks payable to Rebuilding Together Oakland
FAX YOUR SIGNED AGREEMENT TO 510.225.4480 OR SCAN AND EMAIL TO KYM@RTOAKLAND.ORG

QUESTIONS? CALL: 510.625.0316 EXT 101 • EMAIL: KYM@RTOAKLAND.ORG • WEB: WWW.RTOAKLAND.ORG